



NEWS RELEASE

"Watashi No Oitachi" (digital book version) by Akiko Yosano & Yumeji Takehisa

An undeniable masterpiece by Japan's great poetess and artist is now back in digital, to be released 1 July 2011 from Culturade.

Tokyo, 1 July 2011 - Culturade Corporation is publishing a digital book "Watashi No Oitachi - popular edition -" (author: Akiko Yosano, illustrator: Yumeji Takehisa) on 1 July 2011. This book was originally published by Kanko-Sha Co., Ltd in 1990.



"Watashi No Oitachi" (digital book) will be available on various electronic devices including computers, smartphones and tablets, and will be downloadable from major digital book stores worldwide.

"Watashi No Oitachi" is Akiko Yosano's only autobiography which was already highly praised throughout the history of Japanese literature, but when it was combined with the beautiful illustrations of the Taisho Roman artist Yumeji Takehisa the book caught huge attention and was picked up widely by media for its value.

Culturade plans to translate the book into English and other languages in the future for readers around the world.

This digital book contains "Watashi No Oitachi" and "Watashi No Mita Shojo", taken from "Watashi No Oitachi – popular edition – ", published by Kanko-Sha in 1990. These pieces both appeared in a magazine serial in "Shin Shojo" (1915-1916).

About Culturade Corporation

Culturade was founded in March 2010 by Daisuke Tachihara and Sayaka Nagai, both of whom are former members of the Media division at Reuters Japan KK (currently Thomson Reuters Markets KK). Culturade's main focus is media strategy and promotion to and from Japan, adding digital publishing business from March 2011. Office located in Shinagawa-ku, Tokyo, Japan.

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